

Optimist Ventures

Draft Application Worksheet — Preview

This worksheet mirrors the Optimist Ventures application. Use it to prepare responses before submitting through the official Typeform.

Draft Worksheet — Not a Submission

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Applicant Information

First Name

Last Name

Phone Number

Email Address

Company Name

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Team

Other Key Team Members (if applicable)

Advisors & Mentors (800 characters max)

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Company Basics

Company Website (if available)

Company LinkedIn Profile (if available)

Date of Incorporation (if applicable)

Company EIN or TIN

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Business Address

Street Address

Address Line 2

City

State / Region / Province

Zip / Postal Code

Country

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Pitch Materials

Video Pitch (link, max 1 minute)

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Business Description

Primary Business Category

Business Sub-Category (if applicable)

Brief Company Overview (800 characters max)

Problem You Solve (800 characters max)

How You Solve This Problem (800 characters max)

What Makes Your Solution Unique (800 characters max)

Target Customer (500 characters max)

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Traction & Growth

Customer Validation (1,000 characters max)

Customer Acquisition & Retention Strategy (1,000 characters max)

Revenue Model (800 characters max)

Current Company Stage

Key Traction Milestones (1,200 characters max)

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Technology Enablement

Describe How Technology Enables Growth in Your Business

Examples: automation, AI, ecommerce, subscriptions, proprietary systems, platforms, or connected equipment.

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Funding & Financials

Have You Raised Outside Funding? (Yes / No)

If yes, amount and sources (500 characters max)

2025 Revenue

Projected Revenue (Next 12 Months)

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Optimist Ventures Investment

How Will You Use the \$50K SPA Note? (1,200 characters max)

Why Are You the Right Team to Build This Company? (1,000 characters max)

Are You Full-Time on This Venture? (Yes / No)

What Do You Hope to Gain Beyond Funding? (1,000 characters max)

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Tropical Storm Helene Impact & Recovery

Describe How the Storm Impacted Your Business

Dates of Impact and Timeline

Estimated Repair / Replacement Costs

Insurance Claims & Status

Public or Private Disaster Assistance Received

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LMI, Jobs & Compliance

Confirm Microenterprise Status (≤ 5 employees)

Owner Household Size & Income

Jobs to Be Created or Retained

LMI Job Commitment Confirmation

Recruitment Plan & Section 3 Strategies

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Certification

Certification of Truthfulness and Accuracy

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